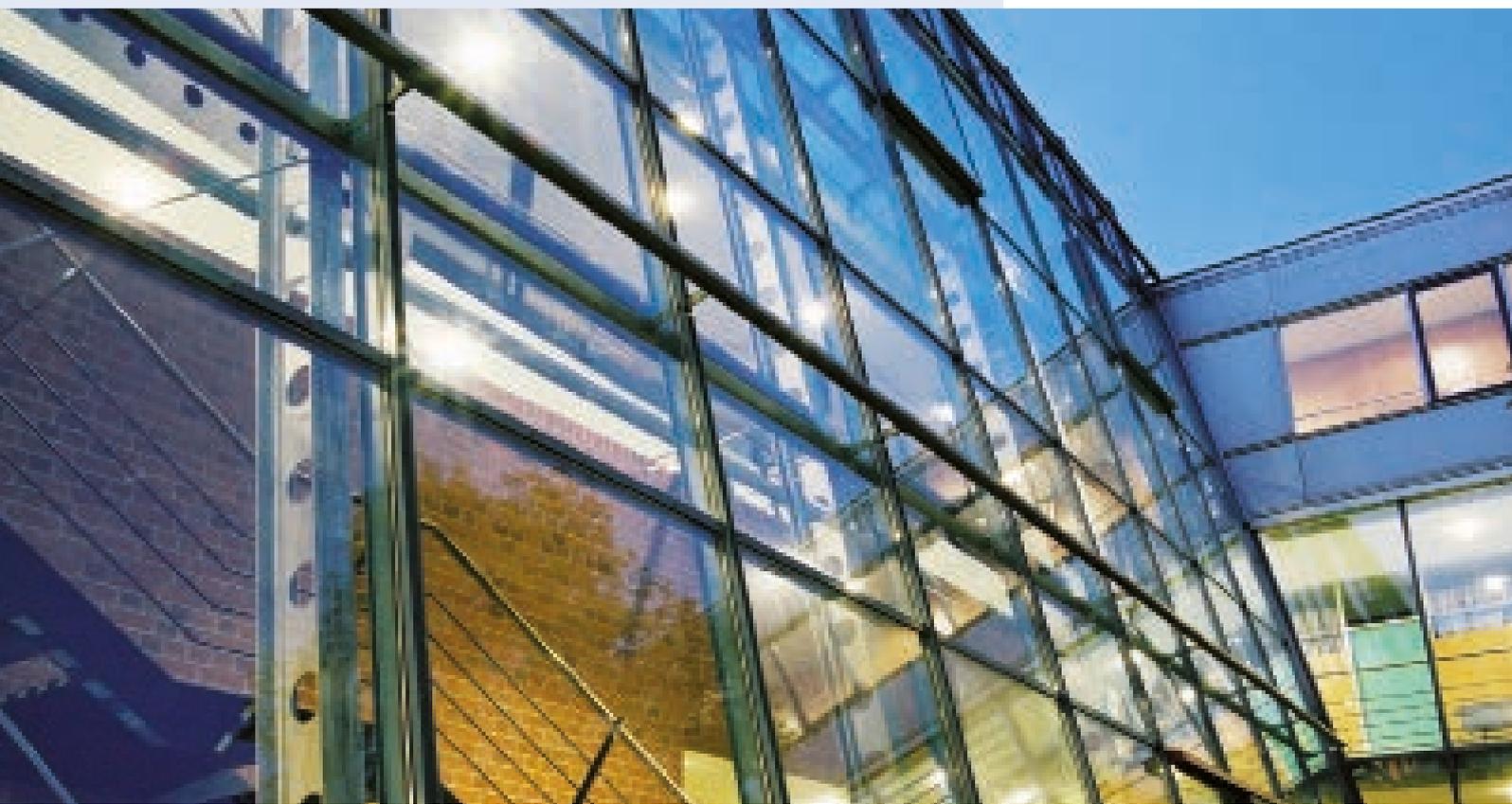


INTERNATIONAL INSTITUTE FOR STRATEGIC LEADERSHIP



Knowledge Foundation
@Reutlingen University



Doctor of Business Administration (DBA) for working professionals

Offered by the University of Portsmouth Business School, England
Organised on the campus of Reutlingen University, Germany



Business
School

The DBA – a unique opportunity

The Doctor of Business Administration (DBA) is a part-time doctoral programme for working professionals, co-supervised by academics from the University of Portsmouth Business School and from ESB Business School. It is designed for German-based participants, although the programme can be studied from all over the world.

Study occurs alongside professional practice, providing a framework for the demonstration and development of advanced professional knowledge and skills. Relevance to the professional environment is a pivotal feature and reflection on business and management practice is integral to the learning process.

The DBA is aimed at managers with an MBA or a Master's degree who wish to:

- take their management and professional development to new levels
- add to their professional body of knowledge
- gain a prestigious doctoral degree achieved through a structured and comprehensive educational experience
- engage in business school teaching

The research focus of the DBA addresses real business issues, with the results providing professional outcomes that are of practical relevance. Research is both theoretical and practical. The DBA thesis is comparable to a PhD in terms of rigour, contribution to knowledge, supervision and assessment.

Course content and structure

The DBA comprises taught weeks in year one and supervised research thereafter.



Of the three weeks in year one, the first and third take place in Portsmouth, whereas the second week takes place in Reutlingen*. Four taught units are spread over the three taught weeks:

Unit 1: Professional Review and Development

This unit will enable you to conduct a critical self-evaluation and identify your own learning requirements in relation to your doctoral programme of study and your own continuous professional development (CPD).

Unit 2: Advanced Research Techniques

This unit is key to your research practice and will allow you to successfully employ appropriate research theory and methodology in your own doctoral study and professional practice.

Unit 3: Publication and Dissemination

This unit focuses on output – analysing and critiquing publication and dissemination methods within the field of business and management. It will cover both academic and professional dissemination in journals, books and conferences, as well as examine the need to communicate effectively with a range of professional groups.

Unit 4: Research Proposal Development

You will work toward a realistic, achievable and well-argued proposal for professional research and development. This proposal must be successfully completed in order to be approved by the formal progression board.

* In the case of a small student intake, all three weeks may be delivered in Portsmouth

You will also study a research unit (Professional Research and Development) starting in year two. This will primarily involve supervision by a first supervisor from Portsmouth Business School and a second supervisor from ESB Business School. Together with the DBA Director, they will seek to ensure that timely progress is being made in the research, resulting in appropriate completion.

Your research will endeavour to make a significant original contribution to professional practice and theory. It will also challenge current assumptions and provide authoritative solutions, as well as influence and provide inspiration and leadership for others in the changing environment of professional practice.

In year one, you will need to participate in the taught weeks and must be available to attend these. There is no attendance requirement in subsequent years, although regular meetings with your supervisors will be necessary. While supervision

contacts can be maintained over Skype and E-mail, you are expected to meet at least once a year face-to-face with each of your supervisors.

Once you have been accepted to the programme, you will initially be matched with an academic mentor for year one and in subsequent years with academic supervisors whose expertise lies in your proposed area of research. You will also work in a 'learning set', a small group of three or four peers who are at a similar stage in their DBA research. Peer support is an important component of the programme, enabling you to benefit from the ideas and learning experiences of your colleagues.

Recognition of the DBA

The DBA is an approved award of the University of Portsmouth, a British university. Holders of the DBA are permitted to put the initials Dr. in front of their name.

Admissions process

To gain admission to the DBA programme you will need:

- an MBA or a Master's degree in a suitable management-related field.
- a minimum of three years in business or management.

Applicants need to demonstrate English skills through an IELTS score of 6.5 or equivalent. All applicants will be interviewed prior to admission. You will need to submit an application form along with two references (one academic and one professional), an up-to-date CV and an outline of your research topic (the research proposal). We are happy to provide advisory on how to write the research proposal.

The application form and further information can be downloaded from www.dba-reutlingen.de. For further questions please contact: Dr Timea Havar-Simonovich at info@isl-reutlingen.de.

The application deadline is June 15th for the DBA programme starting in October of the same year.

Together, the academic staff of Portsmouth Business School and ESB Business School can offer supervision in a wide range of research areas. These include: strategy, leadership, marketing, accounting, finance, operations management, risk management, information systems, human resource management, organisational studies, economics and business law.

Fees

The fee structure is as follows:

Year 1	£ 14,900
Years 2-4	£ 8,900 (for each year)

The normal duration of the DBA is four years, with the earliest submission after three years. Thus the total fees for submission by the end of year three are: £ 32,700. Completion after the fourth year would amount to £ 41,600. For completion thereafter, there is a yearly follow-on fee of £ 4,900. The fees are usually tax deductible.



The University of Portsmouth Business School

Portsmouth Business School is one of the most successful business schools in southern England. It has an impressive reputation for research, quality and academic excellence. As part of their periodic review, the Quality Assurance Agency for Higher Education also awarded the University the best possible judgement for quality and academic standards.

In addition, Portsmouth Business School is recognised as a Centre of Research Excellence by the Chartered Institute of Personnel and Development. Many of its specialist courses are also accredited by the appropriate professional bodies for accountancy, law, project management, marketing, purchasing and supply and the MBA is accredited by the Association of MBAs (AMBA). This track record of success and strength enables the DBA to draw on a truly impressive resource of expertise, knowledge and experience, both in the design and delivery of the programme.

Portsmouth Business School has over 4,000 students, of which approximately 30 per cent are postgraduates. There are 130 academic staff and 11 professors engaged in research, consultancy and delivering a full range of academic courses, ensuring that the courses are relevant to the needs of industry and up-to-date.



Prof. Dr Gioia Prescetto,
Dean

Portsmouth Business School

The International Institute for Strategic Leadership

The International Institute for Strategic leadership is an institute of the Knowledge Foundation at Reutlingen University and an affiliate of ESB Business School. Its mission is to provide exceptional executive education opportunities on an international scale.

ESB Business School, which provides the second supervisors for the DBA programme, is one of Germany's leading international business schools, and one of the first state institutions to offer integrated international degrees, which ESB Business School has awarded for 40 years now. It is part of Reutlingen University, a state university in Baden-Württemberg. With nearly 60 professors and around 2,400 students, ESB Business School is one of the biggest business schools in Germany. For many years, ESB Business School has consistently been at the top of all league tables in the rankings carried out by specialist journals and rating agencies.

With a 150-year tradition of international academic education, Reutlingen University is conveniently located in a green suburb on the edge of the city of Reutlingen, some 40 km south of Stuttgart. The campus is within walking distance from the city centre.

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Prof. Dr Daniel Simonovich,
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